

# GENERATE AWARENESS

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**GET THE WORD OUT**

Use this worksheet to generate ideas for getting published and noticed.

List any websites that your ideal customer visits frequently

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List any magazines or other publications that your ideal customer reads

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List any knowledge, experience or insight you have that these outlets could be interested in

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List any photos you have, or could get, that would be relevant to them

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Who would you need to contact at those publications or websites?

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What is their process for receiving submissions? (If it's not on their website, ask.)

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List any events that your ideal customer attends that you could also go to and network

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